Welcome to CAPA Profiles
How To Guide

Your portal for aviation data. Access our extensive CAPA Profiles for the latest news, analysis, statistics and insights on airlines, airports, suppliers, countries and worldwide regions.

centreforaviation.com/data/profiles
Access our extensive online profiles for:
Airlines, airports, airline groups, new airports, alliances, lessors, industry associations, suppliers, MRO companies, travel management, airport investors, air traffic management, government bodies, countries and regions worldwide.
**Getting Started**

**Logging-On**

**STEP 1:**
Go to the main CAPA front page and log-in your unique details.

1. Click on the ‘Login/Register’ tab on the CAPA homepage and enter in your details.

**STEP 2:**
Once logged in, to access CAPA Profiles, go to the ‘Data’ section found on the blue navigation bar. Hover your mouse over ‘Data’ and click on the ‘Profiles’ option.

2. Find the ‘Data’ tab, then click on ‘Profiles’.

**STEP 3:**
From here, you'll be directed to a landing page with a ‘Search’ bar, that allows you to search for any airline, airport, country, region, lessor, MRO, government / industry body and other related aerospace entities. To start, type the name of what you are searching for below.

3. In the search bar, you can type the name of what you are searching for.
If you search for ‘Qantas’, it will display below the search bar, all the relevant profiles where the word ‘Qantas’ is featured. Then click on the relevant profile you need.

**FOR EXAMPLE:**

Hint – As a shortcut to search for a specific airline or airport profile, narrow your results by using the applicable IATA or ICAO code, and adding a ‘?’ before this. Start by locating the ‘Search’ bar found at the top far right of the main blue navigation bar. Then type ‘?QF’ to search for Qantas Airways using the shortcut codes.

**Example: Typing in Qantas will pull all related content, which will appear under the ‘search bar’**

Hint – Use the shortcut code ‘?QF’ to pull all related content.
Now that you’ve chosen the company to search for, you’ll be directed to this landing page with the first tab featured ‘About’. This page provides an overview of the key statistics and information for this profile.

**STEP 1:**
Click on the logo, and you will be re-directed to the company website for this profile.

**STEP 2:**
Click on the yellow ‘List All’ button, to expand your view of their codeshare partners.

**STEP 3:**
The ‘About’ tab provides key statistics and information on your chosen profile.
Click on the ‘News’ tab, to explore all the latest news and articles on this company.

Click on the ‘Analysis’ tab, to get the latest insights, unique perspectives and commentary on your chosen profile from our global team of experts.

**STEP 1:**
Click ‘News’ to find the latest news on this profile.

**STEP 2:**
Click ‘Analysis’ for commentary on your chosen profile.

Hint – CAPA research analysts produce over 400+ briefs daily on the worldwide aviation industry. ‘News’ and ‘Analysis’ items are archived here historically. You can also use the ‘Filter’ tools to find your content of choice filtered by Key Topics - Country - Region - Dates or Key Words.
‘Fleets’ Tab

Click on the ‘Fleet’ tab to reveal a snapshot of an ‘Airlines’ in-service and on-order fleet, which is updated in real time.

**STEP 1:**

1. Click ‘Fleets’ for a snapshot of an ‘Airlines’ in-service and on-order fleet.

   - **Hint:** With all our graphs, the filter button allows you to customise how the data is presented.

   - If you click on the yellow ‘More Details’ button within a graph, it will show the assumptions that this data set has been calculated on.

**STEP 2:**

2. Click ‘More Detail’ to show the assumptions for the data set.

   - **More Info**

   - **Source:** CAPA Fleet Database
     Orders include those placed directly by the operator and by lessors assigned to the operator, from 27-Feb-2017 onwards. More information on how certain ordered values are calculated.

   - **Source:** CAPA Fleet Database
     Orders include those placed directly by the operator and by lessors assigned to the operator, from 6-Mar-2017 onwards. More information on how certain ordered values are calculated.

   - **Aircraft operated by subsidiaries/associates of the main airline may be listed separately.**
   - **On order** refers to firm orders that include those placed directly by the operator and by lessors assigned to the operator, from 6-Mar-2017 onwards.
   - **On option** indicates the manufacturer has agreed on a price and delivery date with the customer, but a firm order has not actually been finalised.

   - **More Info**
Standard Data

‘Schedules’ Tab

To look up any flight for any day of the week starting from a chosen week, click on the respective filters to narrow down your search.

STEP 1:

1. Use the filters on the ‘Schedules’ tab to narrow down your flight results.

Within the ‘Schedules’ tab, you can drill down and view the specific schedule for a chosen ‘Airline’ based on a selection of criteria.

Hint – The colour coding on the ‘Effective’ table column is as follows: green - schedule commencing in the week, yellow - schedule starting and ending within the week, red - schedule ending in the week.

Note - flights are forecasted up to 6 months into the future. Data is sourced from our partner OAG, and is updated weekly.

Welcome to CAPA Profiles – ‘How to Guide’ V1, MAR 2017
Where available, every CAPA ‘Airline’, ‘Airport’, ‘Country’ and ‘Region’ profile, will have a ‘Schedule Analysis’ or ‘Cargo Analysis’ tab, which geographically shows top routes, regions, both domestically and internationally, plus much more.

'Schedule Analysis' & 'Cargo Analysis' Tabs

**STEP 1:** Place your cursor over the graph, to detail the raw numerical data that sits behind it.

**STEP 2:** To review the data, remove any outliers or data sets not of interest to you by clicking on the ‘Key’, for the graph. From the example below, you can see we have removed ‘2014’ and ‘2015’ data from the original graph.

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**Standard Data**

Insert standard data here.

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**Hint** – Most of this data is capacity based including seats, ASKs, frequency and movements. You can also view LLC and Alliance breakdown movements by the hour.

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**Source:** CAPA - Centre for Aviation and OAG
You can continue to customise what data you include as well as the option to change the ‘Graph View’. In this example, we have changed the view from a ‘bar chart’ to a ‘pie chart’.

**STEP 3:** Easily change the graph format from a ‘bar chart’ to a ‘pie chart’

*Hint – For the ‘Cargo Analysis’ tab, where this information is relevant, the data will illustrate both international and domestic capacity on regions, countries, top routes and freight/belly hold spilt (AFTK/AFTM).*
Within this tab, you will find information on the following data break downs:

- Load factors
- Airborne time
- Available payload
- Departures performed
- Non-stop segment freight transported
- Passengers transported
- Ramp to ramp time
- Seats

The ‘US Route Data’ tab shows data collaborated from the Bureau of Transportation Statistics, displaying US route data that is linked to the applicable ‘Airline’ profiles page.

**STEP 1:**
‘US Route Data’ tab data can be filtered by several categories.
‘Traffic’ Tab

STEP 1:
Dependent on how the airport or airline reports their data, this section may also include additional metrics such as:
- Passengers numbers (split by domestic or international)
- Passenger load factor
- Available Seat Kilometres (ASK)
- Revenue Passenger Kilometres (RPK)
- Cargo volume
- Aircraft movements

The ‘Traffic’ tab data can be filtered by several categories.
The ‘Financial’ tab provides a summary of the results released by the company available in local and USD currency for easy comparison.

`STEP 1:` Select the currency you would like the Financial Data displayed in. You can choose between both your local currency and USD. All financial information pulled will reflect this selection.
Our ‘Route Maps’ tab connects OAG schedules data into a mapping tool for both airlines and airports. It offers a visual of over 3,000 airports and 2,000 airline route networks including stopover routes.

Key users include:
- Airline and airport network planning
- Operations and commercial teams
- Governments and regulatory bodies
- Consultants and more

‘Route Maps’ provides a visual of over 3,000 airports and 2,000 airline route networks.

MORE INFO:
- Identify and assess new airline route developments
- Perform airport network, gateways and connections assessments
- Conduct forecasts and determine growth areas
- Assess the competitive landscape of particular routes
- Negotiate and maintain current partnerships

Hint – CAPA Members can view the current route networks and frequencies as well as future route networks and use the zoom and destination point functionality for more information. Route Maps are printable and updated in weekly.
The CAPA Contacts feature gives you access to over 29,000 airline, airport and aviation supplier contacts including C-Level executives and key department contacts.

It includes:
- name
- position
- email address
- phone number

With this premium-data add on, you’ll be able to view and obtain contact details for key industry personnel. Speak to your CAPA Account Manager for more information or to upgrade to include this feature.

‘Contacts’ tab gives you access to over 29,000 airline, airport and aviation supplier contacts

Hint – Details are regularly updated to ensure they are as current as possible.

Correct as at Dec-2016
We hope this ‘How To’ Guide has helped you understand how to get the most out of your CAPA Profiles. If you do have any questions or require further support, please contact your CAPA Account Manager. We are also open to feedback or suggestions so please feel free to share.

THANK YOU!

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